

# RESUME

## Esteban Campos Polo

*Advertising Graphic Designer, Product Photographer, and 3D Artist*

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<https://estebancampos1.artstation.com/>

<https://estebancamposarts.github.io/index.html>

## PROFESSIONAL PROFILE

Graphic Designer with over 15 years of experience in marketing, advertising, and branding projects for print and digital platforms. Expert in editorial design, packaging, product photography, and advertising campaigns.

I have trained in 3D modeling, which allows me to expand my ability to provide product solutions for future projects.

## PROFESSIONAL EXPERIENCE

### 3D Character Modeler

09/2023 - 02/2024 (*Freelance*)

Creation of base mesh, high-poly modeling, retopology, UVs, post-projection detailing, baking, painting, texturing, shading, and presentation rendering using Maya, ZBrush, Substance Painter, and Photoshop.

### Graphic Designer

04/2019–02/2022, Ibi (Alicante)

Advertising, printing, and decoration for fast-food franchises.

- Creation of advertising campaigns that increased customer conversion.
- Design and adaptation of graphic materials for large formats and print advertising.
- Supervision of graphic production across various media.

### Designer and Head of the Creative Graphic and Prepress Department

03/2015-04/2019, *Castex Fashion* (Textiles and Footwear)

- Development of graphic patterns (repeats) for textiles.
- Management of prepress, optimization, and quality control of graphic materials.
- Adaptation of designs to different production platforms.

## **Graphic Designer in charge of the Marketing and Advertising Department**

05/2013-09/2014, *Demaretoys (Toy Store)*

- Creation of advertising campaigns for print and digital media.
- Design of packaging and promotional materials for toy products.
- Coordination of the company's corporate image.

## **Graphic Designer, Packaging and Catalog Finalist, and Product Photographer**

12/2005-12/2008, *Color Baby (Toy Store and Multi-Price)*

- Design and layout of catalogs, packaging, and advertising materials.
- Creation of materials for wholesale products.
- Product photography and image editing.

## **EDUCATION**

### **Advanced Technician in Fine Arts and Advertising Graphic Design**

*ESDAD Alcoi* | 09/2000-06/2004

- Comprehensive training in branding, advertising design, editorial design, and packaging.
- Proficient in tools such as Adobe Photoshop, Illustrator, and InDesign.
- Printing techniques, color theory, composition, and typography.

### **Fundamentals of 3D Production with Autodesk Maya**

*Animum Creativity Advanced School* – 04/2019-10/2019 - Málaga, Spain

- Polygonal modeling, UV mapping, and texturing for film and video games.
- Creation of organic and hard surface models optimized for production.

### **Master's in 3D Character Modeling for Film and Video Games**

*Animum Creativity Advanced School* – 04/2022-06/2023 - Málaga, Spain

- Advanced training in 3D character creation, from human and animal anatomy to detailed modeling with ZBrush and Autodesk Maya.
  - Retopology, fine detail projection, and PBR texturing with Substance Painter.
  - Optimization of models for game engines such as Unity 3D and rendering with Autodesk Arnold.
- Technical Skills

## **SOFTWARE AND TOOLS**

- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere
- Figma
- Adobe Illustrator
- Adobe InDesign
- Maxon ZBrush
- Autodesk Maya
- Adobe Substance Painter
- Unity 3D
- Marmoset Toolbag
- Microsoft Office
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel

## **TECHNIQUES**

- Graphic Design
- Digital/Print Advertising
- Branding
- Corporate Identity
- Visual Communication
- Packaging Design
- Editorial Design
- Product Photography
- Retouching Digital Skills
- Project Management
- Time Management
- Teamwork

- Problem Solving
- Creativity
- Attention to Detail
- Prepress
- 3D Modeling
- PBR Texturing
- Game Optimization
- Autonomy

## **LANGUAGES**

- Spanish: Native
- Valencian: Native
- English: Basic (currently improving)

## **LINKS TO MY WORK**

- Web Portfolio: <https://estebancamposarts.github.io/index.html>
- ArtStation: [estebancampos1.artstation.com](https://www.artstation.com/estebancampos1)
- Demo Reel: [vimeo.com/827034828](https://vimeo.com/827034828)
- LinkedIn: [linkedin.com/in/esteban-campos-polo-09852771](https://www.linkedin.com/in/esteban-campos-polo-09852771)